

Described as
Rich Dad, Poor Dad
meets
Sex and the City

the
Bread
&
Butter
CHRONICLES
A Novel Approach to Personal Finance
by Starr Cochran



Financial Advisor and Tax Expert, Starr Cochran, releases her financial novel **The Bread & Butter Chronicles**

What happens when *Sex and the City* meets *Rich Dad, Poor Dad*? You have the extraordinary and unique financial novel, *The Bread & Butter Chronicles*. Blend together money, suspense and a dash of panic and the result is an “econodrama” about four women, Rita, Marla, Jade and Lori, who decide to transform their weekly lunches into mini money workshops after a group discussion following Rita’s husband’s death exposes dire financial situations for each of them.

Discover how these women tackle their financial dilemmas and enrich their lives at the same time. Readers can choose to explore their personal financial situations through the book’s appendix and Starr Cochran’s website: www.starrcochran.com which contain links to helpful information and financial sites as well as blank financial forms and articles about career enhancement, home ownership and real estate, starting and running your own business, and estate planning.

Check out the video describing this novel approach to personal finance on www.YouTube.com.

Starr has been a financial advisor and tax accountant since 1984 and presently heads her own company – Starr Cochran & Associates – which specializes in individual tax preparation and audit representation. She became a Certified Financial Planner™ in 1990 and worked as a registered representative for independent broker-dealers until 2006 when she decided to retire from managing clients’ portfolios and concentrate her professional pursuits in the areas of writing, financial workshops centered around the concepts in *The Bread & Butter Chronicles*, coaching and income tax matters. Starr became an Enrolled Agent in the area of taxation in 1991.

Starr graduated from the University of Arizona with a Bachelor of Science degree in accounting and received a Master’s degree from Northern Arizona University in education.

What they're saying:

"I just wanted to tell you that **I absolutely LOVED your book**. The stories were so real and informative but you didn't confuse the reader with complex phrases and language that I don't understand." – *J. Petropoulos*

"**This book should have been written 45 years ago** when I was just coming into my (lack of) financial knowledge. This book should be a "must read" for all young women starting out in either a career or a marriage." – *S. Beach*.

"**This could be the next "Sex in the City" only intelligent and realistic!** Don't be fooled by the four stylish ladies on the cover page. This book is not about girl power, artificial romance or Fifth Avenue shopping trips...it's about real life financial independence and how to get there." – *R. Zargarian*

"**Outside the box thinking...** I really enjoyed this book. For one thing the timing of the publication of this book is perfect. So many of us are struggling in these unsure economic times..." – *Dumela*

"**Thoroughly Enjoyed!!!** In these economically challenging times your book could not be more "right on the money!" – *L. Rogers*

Previous Speaking Engagements and Interviews

American Business Women's Association.
Michelle Corr 6 Degree - Connected

For more information about Starr Cochran, her practice, books and speaking engagements, visit www.starrcochran.com